

Successful, credible, and confident public speaking is all about receiving, embracing and practicing some simple directions!

— Professor Duane Smith

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#### **Professor Duane Smith**

All training is conducted by Professor Duane Smith. Duane is a tenured communication studies professor, multiple national championship-winning college forensics coach for Los Angeles Valley College (2000 to present), guest lecturer for the USC Sol Price School of Pubic Policy graduate program (2012 to present), and executive consultant since 1995.

"Only five weeks into a new assignment, I was tasked with communicating my strategic direction to a live audience of 4,500. <u>In a single session</u>, Duane shared a collection of personal stories and presentational fundamentals that, along with an investment of time, enabled me to successfully and confidently deliver my message."

— Doug Murtha, Vice President, Scion Division Toyota Motor Sales (TMS), U.S.A., Inc.

# **Empowering Speech 3-hour Program**

With successful public speaking, often *less is more!* The same rule applies to the foundational training. The Empowering Speech 3-hour program crystallizes Duane's two decades of academic scholarship, national and international competitive coaching success, and professional application into immediately employable direction.

## 7 Program Directives:

- 1) How to manage the fear of public speaking
- 2) How to carefully perform an audience analysis
- 3) How to properly prepare for any presentation
- 4) How to best structure thoughts and information
- 5) How to achieve credibility with every audience
- 6) How to properly perform any and all presentations
- 7) How to make the most of every speaking opportunity

Included with the training is the Empowering Speech workbook, which serves as a training tool and a takeaway resource for each participant.



"As the CEO of a large company and a leader in the community, the pressure to sound powerful, intelligent and informed when presenting is tremendous. We came away from the workshop with very tangible and concrete tools to create a presentation that works. More importantly, Duane's workshop connected with everyone who attended. I had many of my folks say they can't believe they sat still and listened for 3 hours straight. We all hung on to every word and connected with the content. Bravo, Duane! Your life stories, candid humor and professionalism gave all of us hope that we can be public speaking champions in our own right."

Maria Thompson
CEO, Agile Sourcing Partners

### **Individual and Corporate Training**

Private, individual or group training is delivered to any location and conducted exclusively by Professor Duane Smith at your office, home, hotel, company, or event location. Travel beyond 50 miles one-way, and any necessary accommodations, will be assessed accordingly.

### **3-hour Empowering Speech Program Fees**

•	Individual	\$600.00
•	2 people	\$900.00
•	3-4	\$1200.00
•	5-7	\$1500.00
•	8-11	\$1800.00
•	12-16	\$2100.00
•	17-22	\$2400.00
•	23-29	\$2700.00
•	30-38	\$3000.00
•	39-50	\$3300.00

For additional pricing, including larger groups, program options, and non-profit/education discounts, please contact us.

### **Additional Services**

Note that the purpose of the Empowering Speech 3-hour training is to provide all the tools necessary for speakers to compose and deliver any and all presentations with credibility and confidence. However, other services can be provided and training can be customized. Other services include but are not limited to:

- ✓ The Empowering Speech 3-hour workshop can be broken up into three 1-hour seminars spread out to accommodate your organization's time and calendar.
- ✓ Optimizing PowerPoint & Keynote Communication, 1-hour seminar.
- ✓ On-site speech classes taught at your location.
- ✓ Speech editing for attention-grabbing introductions, memorable conclusions, word economy, structure, narrative flow, and time management fast turn-around via e-mail!
- ✓ A critical eye and coaching before an important presentation.
- ✓ Last-minute help with any type of presentation.